

## PRESS RELEASE

### AUSTRALIAN LEGAL SECTOR ADOPTS ONLINE CARBON MANAGEMENT SOLUTION

**.....Law firms in Australia now have the opportunity to monitor their environmental impact by measuring and reporting their carbon emissions online.....**

**XX April 2012** – The Australian Legal Sector Alliance (AusLSA), an industry-led association working to promote sustainable practices across the legal sector, has partnered with Greenstone Carbon Management to provide a free online portal for their members to measure and report their carbon emissions. The solution will provide an intuitive online process for AusLSA members to input their business data, including electricity, waste and business travel, and calculate the associated carbon emissions.

This partnership follows the success of a similar venture in England & Wales, with the Legal Sector Alliance (LSA). Since Greenstone's partnership with the LSA was announced in September last year, 70 law firms and legal practices across England & Wales are now using the online portal to measure their environmental impact. This reporting tool has improved transparency, consistency and comparability of carbon emissions in the legal sector; making it easier for firms to track, monitor and benchmark their carbon emissions performance.

The tool, powered by Greenstone's enterprise level carbon management solution, Acco<sub>2</sub>unt, enables firms to process carbon data more quickly and with greater accuracy as part of their annual reporting process. The easy-to-use solution enables users to input their business consumption data into the tool through step-by-step data entry wizards. It is then processed automatically by Acco<sub>2</sub>unt, with the associated carbon emissions calculated and displayed on an emissions summary page. The combined data from firms can then be used by AusLSA in their annual carbon footprinting publication.

Emily Wilson, General Manager of AusLSA comments: 'Judging from the success of this project in England & Wales, I'm delighted to be able to make Greenstone's portal available to our members; giving them a user friendly tool to upload their business data and review their environmental performance year on year. From AusLSA's point of view, it will make our annual reporting process much more efficient and enable us to focus more time on advising firms how to reduce their carbon emissions'.

Matthew de Villiers, CEO of Greenstone comments: 'We are pleased to be providing AusLSA members with our online carbon management portal. This project is a logical extension of our work in the UK and it is becoming increasingly clear that industry organisations like AusLSA need to have efficient central processes, tools and administration to measure, report and benchmark carbon emissions and these environments are ideal for our portal solution.'

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## **Notes to Editor**

Greenstone's unique Acco<sub>2</sub>unt software product suite provides organisations with robust carbon management and accounting solutions. It enables organisations to measure, manage, plan, store and report emission data, track performance on their carbon footprint at multiple organisational levels and to model carbon footprint reduction strategies. Acco<sub>2</sub>unt can significantly reduce the burden of auditing and reporting for compliance and voluntary reporting purposes. An extensive list of emission sources is included in the software's calculation covering energy, travel and transport, waste and water.

## **About Greenstone Carbon Management Limited**

Greenstone Carbon Management Limited is a specialist carbon solutions company based in London, United Kingdom. Formed in 2006, it works in partnership with major commercial and public sector organisations to help measure, manage and mitigate their carbon emissions to realise business and financial benefits. Greenstone's proposition comprises both consulting advice and access to a suite of Carbon Management software tools through a SaaS model.

Greenstone has worked with a range of global businesses and respected brands such as Fujitsu, G4S, Serco and Ocado Limited. For further information please visit <http://www.greenstonecarbon.com>

## **About Australian Legal Sector Alliance**

The Australian Legal Sector Alliance (AusLSA) is an industry-led association working collaboratively to promote sustainable practices across the legal sector.

AusLSA provides tools and resources to law firms that will assist our members implement programmes and policies to reduce their environmental impact. Our collaborative and inclusive approach will facilitate the development of best practice sustainability guidelines for the Australian legal sector.

For more information, visit: [www.legalsectoralliance.com.au](http://www.legalsectoralliance.com.au)

## **Further Information**

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